BROWNRAYSMAN DEC 0 1 2004

BROWN RAYSMAN MILLSTEIN FELDER & STEINER ...

FACSIMILE COVER SHEET

From: Direct Dial: Amy E. Sauther 212-895-2641 Date:

November 30, 2004

Cilent/Matter#:

5598-151 US

PLEASE DELIVER AS SOON AS POSSIBLE TO:

Recipient

Company

Fax No.

Phone No.

1. Pre-Grant

United States Patent

(703) 305-8568

(703) 605-4283

Publication Division Office

Total number of pages including this page: 2.

If you do not receive all the pages, please call 212-895-2641,

Message:

RE:

United States Patent Application No. 10/729,621

Filed: December 5, 2003

Title: CLICK-THROUGH RE-RANKING OF IMAGES AND OTHER DATA

Inventor(s): John J. THRALL Atty Reference: 5598-151 US

Attached is a Rescission of Previous Nonpublication Request and Notice of Foreign Filing (Form PTO/SB/36) for patent application No. 10/729,621.

Please Note: the Information contained in this facsimile message is privileged and confidential, and is intended only for use of the individual named above and others who have been specifically authorized to receive it. If you are not the intended recipient, you are hereby notified that any dissemination, distribution or copying of this communication is strictly prohibited. If you have received this communication in error, or if any-problems occur with transmission, please notify sender or the mail room by telephone: (212) 895-2000. Thank You.

BROWN RAYSMAN MILLSTEIN FELDER & STEINER LLP

900 THIRD AVE NY NY 10022 T 212-895-2000 F 212 895-2900 brownraysman.com

PTO/SB/36 (08-03)
Approved for use through 07/31/2006. OMB 0551-0031
U.S. Petent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unitess it displays a valid OMB control number.

RESCISSION OF PREVIOUS NONPUBLICATION REQUEST

(35 U.S.C. 122(b)(2)(B)(II)) AND, IF APPLICABLE, NOTICE OF FOREIGN FILING (35 U.S.C. 122(b)(2)(B)(III))

Send completed form to: Mail Stop PG Pub Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450 FAX: (703) 305-8568

Application Number	10/729,621
Filing Date	5 December 2003 (05.12,2003)
First Named Inventor	John J, THRALL
Title CLICK-THROUGH RE-RANKING OF IMAGES AND OTHER DATA	
Atty Docket Number	5598-151 US
Group Art Unit	2641
Examiner	Not Yet Assigned

A request that the above-identified application not be published under 35 U.S.C. 122(b) (nonpublication request) was included with the above-identified application on filing pursuant to 35 U.S.C. 122(b)(2)(B)(i). I hereby rescind the previous nonpublication request.

If a notice of foreign or international filing is or will be required by 35 U.S.C. 122(b)(2)(B)(III) and 37 CFR 1.213(c), I hereby provide such notice. This notice is being provided no later than forty-five (45) days after the date of such foreign or international filing.

If a notice of subsequent foreign or international filing required by 35 U.S.C. 122(b)(2)(B)(iii) and 37 CFR 1.213(c) was not filed within forty-five (45) days after the date of filing of the foreign or international application, the application is ABANDONED, and a petition to revive under 37 CFR 1.137(b) is required. See 37 CFR 1.137(f).

November 30, 2004

Date

(212) 895-2000 Steven Rubin

43,063

Telephone Number

Typed or printed name

Signature

This request must be signed in compliance with 37 CFR 1.33(b).

If Information or assistance is needed in completing this form, please contact the Pre-Grant Publication Division at (703) 605-4283 or by e-mail at PGPub@USPTO.gov.

CERTIFICATE OF MAILING OR TRANSMISSION

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as express mail in an envelope andressed to: Mail Stop PG Pub, Commissioner For Patents, P.O. Box 1450, Alexandria, VA 22313-1450, or facsimile ((703) 305-8568) transmitted to the U.S. Patent and Trademark Office on the date shown below. Express Mail No. EL 888 336 278 US

Name (Print/Type)

Signature

Army E. Sauther

| pate | November 30, 2004

Burden Hour Statement: This collection of information is required by \$7 CFR 1.213(b). The information is used by the public to resolud a previously filed request that an application not be published under 35 U.S.C. 122(b) (and the PTO to process that resolvation). Confidentially is governed by 35 U.S.C. 122 and 37 CFR 1.14. This form is estimated to take 8 minutes to complete. This time will vary depending upon the needs of the Individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS, SEND TO: Mail Stop PG Pub, Commissioner for Patente, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.